



Ministry of Food Processing of India

Promotion of Quality Assurance / Safety Concept

Objectives

- To promote the concept of quality assurance and their adoption
- To create awareness among food processing industries as well as consumers about advantage of Safe and Quality foods through Generic advertisement, Workshop/Seminars etc.,
- To train various stake holders engaged in food business and preparation of quality assurance training modules/Guides/Manuals, development of sector specific codes of Practices such as GMP, GHP, GAP etc. from farm to fork and their implementation

PATTERN OF ASSISTANCE

Central/State Government Organisations, IITs and Universities.	50% of the cost of the project subject to maximum Rs.3.00 lakhs. When the Ministry sponsors such activities as mentioned in this component, there would be no ceiling to financial assistance and the amount to be approved will be decided on case to case basis with the approval of Competent Financial Authority.	Grant-in-aid
All other Implementing Agencies	33% subject to a maximum of Rs. 3 lakhs for General Areas and 50% subject to a maximum of Rs. 3 lakhs for Difficult Areas.	Grant-in-aid