



Ministry of Food Processing of India

BAR Coding

Objectives

- To popularise the concept of bar coding system following National/International Standards and to encourage food processors to affix bar codes on their processed food packages in order to keep with the developments in the international markets
- To avoid any non-tariff barriers in future, as bar coding has become an important requirement in the context of the stringent food safety standards.

PATTERN OF ASSISTANCE

Central/State Government Organisations, IITs and Universities.	50% of the Registration fees to be paid to EAN – India and 50% of cost of the capital equipment subject to maximum Rs.3.00 lakhs. The organisation willing to avail the financial assistance for bar coding, have to get registered with EAN – India before applying.	Grant-in-aid
All other Implementing Agencies	33% subject to a maximum of Rs. 3 lakhs for General Areas and 50% subject to a maximum of Rs. 3 lakhs for Difficult Areas.	Grant-in-aid